

# 15th Asia Conference on Healthcare and Health Insurance

Theme: "Back to the Future in Health Insurance: Putting the Care Back in Health - Powered by Tech and Digital"

17-18 March 2020,  
Mandarin Orchard Hotel, Singapore



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**W**ith rising runaway healthcare costs exacerbated by tech-driven modern science and medicine, everyone is looking at insurers as the bearer of the last costs with deep pockets. Insurers naturally has a huge role to play in healthcare and there are tremendous opportunities in the health arena as health is wealth and a continuing necessity especially with the ageing demographics.

Consumer demand for quality personalised care is growing, cognitive computing and precision medicine are evolving rapidly and big companies who are not in the health space are coming to the fore and accelerating their healthcare strategies. Are insurers and regulators keeping up?

The potential for digital health initiatives, Insurtech and fintech including also social media platforms to help insurers deliver effective health coverage is significant. Organizations are increasingly turning to technology to facilitate this transformation, translate data into better health outcomes and manage the huge health expenditures. A slew of innovative options are out there but which are the ones that fit?

The next big drive is the application of genomics that forms the basis for preventive and personalised healthcare and

precision medicine for decision-making with less focus on treatment and more on tailoring lifestyle to manage one's personal health risk and avoid diseases. Mobile devices, telehealth, genetic testing, advanced screenings and voice-based technology to improve care are just some of the new frontiers producing metrics and data on an unprecedented scale. Leveraging big data analytics and AI provide powerful insights that help physicians and underwriters better target health goals and measure progress however this is being challenged by legacy systems, ethical debates and practicality barriers. What will impede future technologies and propel others, and why? Which of today's innovations will ultimately work their way for insurers, medical professionals and people's everyday life and activities?

The two-day conference will discuss the dynamic and critical role of insurance both life and general in the health business, how the insurance, health and tech markets find a common working ground, how the insurance industry can regenerate itself in the new ecosystem and what services and solutions are the ultimate enablers to create real health, wealth of opportunities and add value!

**Comes with an exhibition on HealthTech & Genomics**

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## TOPICS

- Strategic Overview of Health Insurance Today
- Is Insurance Keeping up with Health Tech
- Strategies and Trends That Are Transforming Healthcare Insurance
- Mega Trends of Digital Healthcare Insurance
- AI: What is the Next Frontier in Healthcare?
- Blockchain and the Impact on Healthcare
- APIs & Healthcare Interoperability
- Cybersecurity: How can it be improved for healthcare.
- Health and Life insurance: Transformation from A Traditional Insurer to an Innovative Carrier
- From Big Data Analytics to AI: Challenges and Opportunities for Insurers and Healthcare Providers
- Digital Health: How do Insurers Restructure their Business to Thrive
- Dynamic Distribution of Healthcare Products & Delivery
- Reinvention of Life & Retirement Planning Option as People Live Longer
- Medical industry - Using Digital Tools as Indispensable as their Physical Ones
- How Mobile Devices & Wearables Are Influencing The Insurance Industry.
- Government's Role in Driving Healthcare and Health Insurance
- What Do Healthcare Providers Look for in Health Insurers: Partnership, Strategic Alliance & Connectivity to Maximise Results
- Universal Health Coverage and Robust Health Systems
- Healthcare for the High Net Worth Segment
- Automated Underwriting Strategies- Getting it Right
- Microinsurance: Healthcare for the Masses
- The Role of Emergency Services in Today's 'Fully-Networked' Clients
- Population Health Management Strategies
- Health Insurance and Long-term Care
- The World of New Age Health Insurance Products
- What's Next: Innovations That Will Change Healthcare and Medicine in the 2020s
- **Panel:** The Different Perspectives on Healthcare Financing, Delivery and Costs – Life & General Insurers, Reinsurers and Healthcare Providers
- **Panel:** Employees Benefits and Challenges on Mental and Behavioural Health Issues: What Can Insurers and Employers Do to Help.
- **Panel:** The Model New Age Healthcare Insurers
- **Panel:** What Healthcare Authorities/Governments and Healthcare Providers Want from Insurers.
- **Panel:** Healthcare for the Ageing Population
  - Critical challenges in serving the ageing population
  - Underwriting challenges in the silver segment
  - Going beyond health insurance in meeting the needs of the ageing population